

Rechtsgeschichte Legal History

www.rg.mpg.de

<http://www.rg-rechtsgeschichte.de/rg22>
Zitiervorschlag: Rechtsgeschichte – Legal History Rg 22 (2014)
<http://dx.doi.org/10.12946/rg22/052-060>

Rg **22** 2014 52–60

Jürgen Renn

The Globalization of Knowledge in History and its Normative Challenges

Abstract

The paper discusses the relationship between history of law and history of science. It argues that just as the history of science has recently been widened to include a more encompassing history of knowledge, the history of law may also be conceived of as part of a larger history of normativity. Science and law, when viewed as cultural abstractions deriving from reflections on concrete practices and experiences along historical trajectories, must be understood from a global perspective. Aspects of a global history of knowledge that shaped the emergence of modern science inform this approach.



Jürgen Renn

The Globalization of Knowledge in History and its Normative Challenges¹

From the History of Science to the Global History of Knowledge

It seems that there are some remarkable similarities between current situations in the history of law and in the history of science. Both are shaped by strong European traditions and both have an urgent need to expand their horizons to a global perspective. This essay will first dwell on this parallelism and go on to discuss how the history of science appears – methodologically – from a global perspective. The discussion will then be extended by developing a theoretical framework according to which both science and law can be conceived as cultural abstractions with global histories. As I am unable to pursue this perspective in detail for the history of law, the third part of the essay will sketch what one could possibly learn from a global history of knowledge. My most ambitious hope is that this may serve as encouragement for developing an epistemic history of normativity in parallel to what historical epistemology tries to achieve for the history of science. By way of conclusion, the normative challenges of the globalization of knowledge will be discussed.

The history of science has been dominated by the history of Western and in particular European science. Its paradigmatic topic has been the Scientific Revolution of the sixteenth and seventeenth centuries. This Scientific Revolution has supposedly given rise to modern science not only with specific discoveries, but by establishing a general scientific method, consisting in the formulation of hypotheses which are then tested by experimentation or observation. Modern science and the scientific method were supposedly developed in Western Europe, first in astronomy and then in physics, and from there conquered the geographical world and the world of knowledge. Even in the traditional account, however, it has been admitted

that some of this expansion was only achieved by force, by trying to enforce the laws of physics on biology, for instance, or by the colonial expansion of Western science, often accompanied by the violent suppression of other forms of thinking.

Today, this picture is being criticized and rejected on the basis of much more fundamental arguments. Philosophers of science have tried in vain to identify the scientific method allegedly at the core of scientific rationality. And historians of science no longer see the Scientific Revolution as the historical breakthrough that fundamentally changed the practice of science at large. Science no longer seems distinguishable from other forms of cultural practices. It has ceased to be a paradigm of universal rationality and presents itself as just one more object of study for cultural history or social anthropology. Even the most fundamental aspects of the classical image of science, proof, experimentation, data, objectivity or rationality have turned out to be deeply historical in their nature.

This insight has opened up many new perspectives on the study of the history of science, which is actually turning more and more into a history of knowledge. It thus includes not only academic practices, but in addition also the production and reproduction of knowledge far removed from traditional academic settings, for instance, in artisanal and artistic practices or even in family and household practices. More importantly, non-Western epistemic practices are also considered without being immediately gauged against the standards of established Western science. “On their own terms” is the slogan under which Chinese science is currently being analyzed, without a constant evaluation of what it lacks in comparison to Western science. Similarly, the worldwide circulation of knowledge is now considered not just as a one-sided colonial or post-colonial diffusion process,

¹ This paper was presented at the colloquium: European Normativity – Global Historical Perspective, Max Planck Institute for European Legal History, 3 September 2013.

but rather an exchange of knowledge in which each side is active and in which knowledge is shaped as much by dissemination as by appropriation.

In recent years, the migration of knowledge has become an active field of research. With few exceptions, the emphasis has been placed mostly on local histories that focus on detailed studies of political and cultural contexts and emphasize the social construction of science. While this emphasis has been extremely useful in overcoming the traditional grand narratives, and also in highlighting the complexity of these processes and their dependence on specific cultural, social or epistemic contexts, it has led to a somewhat distorted, highly fragmented picture of science.

This picture does little justice to the overwhelming societal, economic and cultural significance of science in a globalized world. Rather than representing one of the major and still unexplained economic and societal forces in the modern world, science dissolves into a plethora of highly localized and contextualized activities, which are scarcely connected to each other. It has become a mark of political correctness to provincialize European science as representing just one among many, equally justified points of view within a global culture.

Such well-meaning political correctness does not enable historians and philosophers to compensate for the destruction of indigenous cultures, for the genocides, for the lack of gender equality, in short, for the immense damage and crimes committed in world history in the name of Western rationality and science. The golem of science cannot be tamed by underestimating it, let alone by overestimating our own influence as its witnesses.

But what can we do when we do not want to ascribe the powerful role of science, for better or worse, in the modern world to its intrinsic rationality, to the superiority of a universal scientific method, or to some kind of capitalist, technocratic conspiracy responsible for its triumphal procession as a driving force of modernization? Neither piling up ever more local studies, nor offering softened versions of the original universalist point of view will do. What is needed is a truly global perspective accounting for the universalizing role of science in today's world as well as for its ever shaky claims to rationality on historical grounds. Such a global perspective must begin with the insight that the place of local knowledge in the global community is not just a residual niche, but rather a matrix.

Local knowledge constitutes the substratum of all other forms of knowledge, generating the global diversity also of scientific knowledge. With all due reservation, I am tempted to suggest that a similar account may be useful to discuss the universalist claims associated with normative issues such as human rights, for example.

The history of science can only be understood against the background of a global history of knowledge. The fragmented picture suggested by current cultural studies has induced us to underestimate the extent to which the world has been connected – for a very long time – by knowledge. One might even go so far as to claim that, just as there is only one history of life on this planet, there is also only one history of knowledge.

A Theoretical Framework

Is there a theoretical perspective from which such a claim may be substantiated, and possibly even extended to other aspects of human culture such as legal thinking? This question leads to the second part of this essay, dealing with fundamental concepts such as knowledge and institutions and their normative dimensions. In the history of science it is not common to explicitly define such notions but, I believe, important in order to connect historical studies to current discussions in the social and behavioral sciences. I will first define knowledge and then institutions, in both cases making reference, in an essential way, to the fundamental human capacity of symbolic thinking. I will also emphasize the crucial role of external representations, that is, of the material culture serving as the external medium of human thinking and social behavior, such as language, artifacts, art, writing or other symbolic systems. Written law may thus be considered as one type of external representation of normativity. But let me first define knowledge before I return to normativity.

Knowledge is conceived here as the capacity of an individual or a group to solve problems and to mentally anticipate the corresponding actions. Knowledge arises from the reflection on material, socially constrained actions. Given the fundamental human capacity for symbolic thinking, the dissemination and transmission of knowledge relies crucially on external representations such as, for instance, symbols for counting objects. The

reflection on actions involving such external representations may then in turn create higher-order forms of knowledge, such as an abstract concept of number. These higher-order forms of knowledge are removed from the primary actions, but in ways that are dependent on the contingent material and social nature of the external representations, for instance, on the specifics of the symbol system employed. The dissemination and transmission of knowledge takes place in the context of knowledge systems that rely on societal institutions.

Institutions, such as the family, the state, a school or an enterprise, are a means of reproducing the social relations existing within a given society, and in particular, the societal distribution of labor. The coordination of individual actions mediated by institutions presupposes behavioral norms and belief systems such as habits, religion, law, morality or ideology. A behavioral norm is the capability of an individual or a group to act in accordance with institutionalized cooperation. The interactions of an individual with others mediated by an institution and their representation by a collective belief system are constitutive of both an individual's identity and of its relation to a communal identity. Belief systems result from the reflection of institutionalized actions and implement the regulative framework of institutions in the minds of individuals. They allow individuals to interpret and control their own behavior and that of others in the framework of the societal group to which they belong, forming the basis of normative judgements and their legitimization.

What is the relation between knowledge and institutions? There are some striking similarities and differences. Institutions represent the potential of a society or a group to coordinate the actions of individuals and to thus interact with their environment. As an "action potential" they bear close relations to knowledge, but there are important differences. There is no knowledge without the mental anticipation of actions, while institutions must regulate collective behavior without such direct mental anticipation of the collective actions and their consequences.

Institutions involve knowledge on various levels. They must embody and transmit knowledge in the sense of the capacity of individuals to anticipate actions that are compatible with the coordination regulated by institutions, as well as knowledge on social control and knowledge on how to resolve conflicts. Just as institutions have to rely on knowl-

edge, knowledge has to rely on institutions. Institutions form the basis for knowledge systems, which in turn become the condition for the stability and further development of institutions. Institutions, however, do not think. Since institutions mediate collective actions, they have to rely on shared knowledge and engender distributive thinking processes.

As in the case of knowledge systems, external representations also play a key role in the functioning and development of institutions. All kinds of material aspects – persons, animals, places, artifacts, symbols or rituals – may become part of the external, material representations of an institution. They now represent a normative social order, defining a field of actions compatible with the regulations of an institution.

Institutions regulate human interactions in order to cope with certain regularly occurring problems such as those related to cooperation, the distribution of labor, the redistribution of resources or the resolution of societal conflicts. Such regulations externalize problem-solving capacities; they contribute to solving societal problems because the coordination of individual interactions can be partly discharged to the handling of external representations of an institution, such as following a command chain, dealing with paperwork in an administration, exchanging goods for money on the market, or applying written law to a violation of norms. The external representations thus reduce the knowledge required to solve problems of collective interaction.

As in the case of knowledge, external representations of institutions also engender processes of abstraction enabling higher-order forms of societal organization in which coordinative functions are partly taken over by new forms of external representation. For example, in modern society, certain aspects of the coordination of societal interactions are governed by an abstract time represented by clocks. This process of cultural abstraction contributes to the opacity of institutions from the perspective of individuals because it decouples actions with the representations from the concrete interactions at lower levels of societal reflexivity. Regulating one's actions with the help of a clock thus becomes an efficient substitute for the direct coordination of actions among the members of a complex society.

Both in the case of knowledge and in that of social order, external representations may them-

selves become the objects and means of actions, giving rise to rich symbolic worlds of social and epistemic meaning with feedback on the underlying social and material practices.

A specific concept of abstraction is crucial for the approach presented here. It goes back to the psychological investigations of Jean Piaget who introduced the concept of »reflective abstraction,« but is used here in the sense of Peter Damerow who transformed it into a thoroughly historical notion by emphasizing the role of material, socially contextualized actions as the origin of cognitive structures. In this sense, reflective abstractions in science, such as those giving rise to the abstract mathematical concept of number, ultimately depend on the material actions from which they originate, such as the concrete actions of counting material objects with the help of number words or number signs. This will be illustrated later with a historical example. Reflective abstraction is a constructive process in which novel cognitive structures are built up by reflecting on operations with specific external representations such as language, tallies or mathematical symbols. These external representations may in turn embody previously constructed mental structures so that a potentially infinite chain of abstractions is created.

Here I must warn against a common misunderstanding associated with the original use of the concept of reflective abstraction in the tradition of Piaget: It may appear as if this chain of abstractions gives rise to a teleologically predetermined hierarchy of steps leading from actions with concrete objects to ever higher-order mental operations. This is simply not the case for the concept of reflective abstraction as reformulated by Damerow. The historical development of reflective abstractions is in fact highly path-dependent, contingent as it is on a series of concrete historical experiences. The same holds more generally for cultural abstractions, including legal principles and moral norms. But societal reflexivity is somewhat different from epistemic reflexivity in that it is even more difficult to debunk its abstractions and identify the actual historical experiences that shaped them.

Normative thinking is actually often considered to be fundamentally different from scientific thinking, just as norms and facts are taken to belong to different categories. Science is assumed, at least at its core, to be value-free, while ethical norms supposedly cannot be grounded on facts. Yet, we

encounter normativity in scientific thinking even in basic principles such as in the moral value of truth or in demands for good scientific practice. And we encounter fact-dependence in ethical norms, as when new insights into the nature of human reproduction or new medical practices make it necessary to rethink ethical principles about the protection of life. The theoretical framework presented here suggests that ultimately moral and epistemic norms have the same origin, that they both result from a reflection on collective and individual human actions and experiences.

The possibilities for reflection on human actions and experiences evidently depend on the knowledge economy of a society. This knowledge economy comprises societal institutions in which knowledge is transmitted and generated. Similarly to the knowledge economy, there is also a moral economy of a society. The functions of the epistemic and the moral economies are different. The knowledge economy serves to maintain, transmit and develop the cooperative action potential of a society by means of epistemic practices. The moral economy, on the other hand, serves to maintain, transmit and develop social cohesion and the possibilities for cooperation within a given set of institutions and by means of normative practices. Clearly, these functions are closely intertwined: maintaining social cohesion requires problem solving and hence knowledge, while collective problem solving presupposes cooperation and hence moral norms and practices. The knowledge-dependence of norms and the normative dimensions of knowledge are both mediated by the historical evolution of cultural abstractions. These cultural abstractions are neither universal nor merely conventions, but are ultimately based on human experience and its concrete historical representations.

At least in the history of science it has turned out to be extremely useful to analyze the precise way in which experience enters fundamental abstractions such as space and time. It has also turned out useful to analyze contradictions in systems of knowledge as a driving force of this development. For example, in 1905 Albert Einstein confronted seemingly insurmountable contradictions within classical physics. But then he realized that the classical concepts of space and time were neither given *a priori*, that is, prior to experience, as had been claimed by Kant, nor merely conventions, as had been claimed by Poin-

caré. Einstein recognized instead that these abstract concepts were actually conceptual constructs based on a limited domain of experience, as had been suggested by Hume. The realization that the much larger experimental horizon of the new physics of his time transcended this domain eventually helped him to create relativity theory with its fundamentally new concepts of space and time.

From such instances, an epistemic history of science has inspired a reconstruction of the experiences underlying the fundamental concepts and practices of science. Similarly, one might conceive of an epistemic history of normativity studying the experiences that have shaped the fundamental precepts of normative thinking and practices.

The Emergence of Modern Science against the Background of a Global History of Knowledge

This leads to the third part of this essay, dealing with the globalization of knowledge in history and its consequences. Some of the basic mechanisms of the global exchange of knowledge and its interdependence with other processes of transfer and transformation may be recognizable even in the earliest phases of human development: First of all, it becomes evident that all of these processes are layered, in the sense that the introduction of a new process such as the exchange of knowledge by written texts does not lead to the eclipse of earlier processes such as the exchange of knowledge by the diffusion of material culture or interpersonal contacts. This historical superposition of experiences in itself necessitates a global perspective. A second observation is that the outcome of a knowledge production process typically becomes the precondition for the stability of the level of development attained. This may be illustrated with a historical example: In the fourth millennium BCE, we see the beginning of large-scale settlements in Mesopotamia. At this time we also see, not coincidentally, the development of writing. The invention of writing was originally a consequence of state administration. Not only did it change the conditions of the geographical transfer and historical transmission of knowledge, but also extended the human cognitive facilities by stimulating reflection processes and the creation and articulation of previously unknown cultural abstractions. Eventually, writing was converted from a consequence into a precondition, not only for a particular model of

state organization, but for a level of socioeconomic development depending on these novel cultural abstractions, from literature and law to science. The example of the invention of writing thus nicely illustrates how more or less contingent consequences of historical processes may turn into the necessary precondition for the stability of the current situation as well as for its further development.

It has often been claimed that, since its inception, writing has been used as a means of representing language. But in fact it emerged to some degree independently of spoken language – as a technology for the administration of centralized politico-economic systems of the ancient Mesopotamian city-states where its communicative function was restricted to the administrative context. Thus, the first writing did not represent the meaning of sentences of spoken language, nor did it reflect grammatical structures of language, but rather meanings related to specific mental models of societal practices such as accounting. Since it was not used as a universal means of communication, it could only transport a very precise meaning in a very precise context. It was on this basis that a long-term and stable Babylonian administrative economy developed, which in turn served as a precondition for further development, in particular, for the second invention of writing, this time as a universal means of codifying language. This second invention of writing would have been impossible without the spread and the manifold use of the earlier proto-writing. This leads to a third general observation on the mechanisms of knowledge evolution: The exploration of the limits of a given system of knowledge typically constitutes a presupposition for its transformation into a new system of knowledge, in this case for the transformation of the context-bound proto-writing into a universal system of writing.

As the historian of science Peter Damerow has pointed out, there is a similar development preceding the emergence of mathematics: this too emerged from context-dependent Babylonian administrative proto-writing. This illustrates the process of reflective abstraction I introduced earlier. For a long time, not even historians of mathematics would have imagined that there were numbers whose meaning depended entirely on the context of what they were supposed to count. In other words, the meaning of the respective symbols depended on whether they were counting people, length, field measurements or pints of beer, the

latter being an important application of Babylonian mathematics. And yet, our present day mathematics, which claims universal validity, emerged from a system of symbols that were originally invented exclusively to solve specific administrative problems and characterized by this very context dependency.

Contrary to what philosophers have long believed, the universality of mathematical knowledge is thus not the characteristic feature of a specific type of knowledge. It was rather the outcome of a specific historical trajectory of globalization. Since the third millennium BCE, writing possibly spread from Mesopotamia throughout the world, although it cannot be excluded that there may have been independent inventions of writing as well. But it does appear that the idea of writing may have spread almost immediately to Iran and Syria, then a thousand years later to the Indus civilization, and another thousand years later to China. This spread led to an enormous increase in the possibilities for transmitting knowledge, but also for the emergence of science.

The initial emergence of science in a form familiar to us took place in different parts of the ancient world: Greek and Chinese science developed independently of each other around the middle of the first millennium BCE. The onset of Greek science is to be found in the Middle East, not far from the cultural centers of Mesopotamia. The point that I want to emphasize here is the emergence of cultural abstractions by cultural transfer, a fourth general feature of the evolution of knowledge. As a consequence of the transfer of Babylonian knowledge on medicine, astronomy and mathematics to a different cultural area, that knowledge itself took on another form. In particular, the justification for the validity of a claim was made explicit in the Greek context, while in the Babylonian context it remained part of implicit knowledge. Babylonian science does in general not comprise explicit scientific proofs in the sense familiar to us so that its knowledge appears to us as an unfounded collection of instructions.

In fact, however, this knowledge was not as unfounded as it may appear. It was just that the normative control of knowledge operated in a different way. Since knowledge was embedded in the age-old institutional and practical contexts of Babylonian culture, there was simply no motivation to make the reasoning behind certain claims explicit. This changed as soon as another culture

appropriated such knowledge, especially when that culture, as is the case for Greek culture, was geared to a public discussion of political decisions and their justification. While the justification of Babylonian or Egyptian scientific knowledge was largely inherent in the institutional and representational structures in which it was generated, it became the subject of explicit normative reasoning in the Greek context.

The process just described was a process of cultural interaction in which knowledge accumulated over thousands of years in the cultures of the Middle East eventually changed its form as a consequence of being transferred to a new context. This is a striking example of the important role of cultural breaks and intercultural appropriation for innovations due to the recontextualization they engender. In contrast to the transition from Babylonian to Greek science, in China there was, at that time, no comparable transmission across a cultural break connected with a complete recontextualization of knowledge. In Chinese as well as in Babylonian traditions, the structures of scientific reasoning therefore remained, at least from our perspective, largely implicit. Thus ancient Chinese mathematics has also seemed to some of its Western interpreters to represent a mere collection of instructions, devoid of explicit scientific reasoning. And just as in the Babylonian case, this view has turned out to be highly misleading, disregarding the intrinsic logic of Chinese science.

Processes of cultural abstraction by recontextualization are not just characteristic of science, but have also shaped the traditions of normative thinking as can be inferred from the history of religion. For instance, the Babylonian exile of the Jews in the sixth century BCE and their later encounters with Persian and Hellenistic traditions not only led to an integration of new cultural resources into the Jewish tradition, but also to a transformation of this tradition towards greater inclusiveness and universality. This can be illustrated by the biblical account of the prophet Jonah charged by God to preach in the Assyrian city Nineveh, announcing its imminent destruction. Jonah tries to escape the divine mission but is ultimately confronted with the fact that the God of Israel encloses its ignorant enemies in His grace. Jonah ends the Book abruptly with God's rhetorical question:

And should not I spare Nineveh, that great city, wherein are more than six-score thousand per-

sons that cannot discern between their right hand and their left hand; and also much cattle?

Similarly, the emergence of Buddhism at about the same time in India occurred in the context of a reaction to the contemporary Brahmanical religion and led to a highly reflective textual tradition. Buddhism carried with it packages of knowledge comprising texts, artisanal and artistic practices, but also forms of social organization such as monastic communities that travelled across Eurasia.

Religions such as Judaism, Buddhism and later Christianity and Islam provided efficient networks for spreading both knowledge and normative thinking. These world religions embodied much of the structures of authority and of the mechanisms for knowledge production and dissemination of the state. But whereas knowledge in the state was limited by its geographic boundaries, the packages of knowledge associated with world religions traveled more or less freely across state boundaries. Religion offered a new social order greater than that of the state, but modeled on the state; thus, for instance, the concept of the Umma in Islam and the City of God in Christianity.

While authority was merely asserted by the state (and grounded in physical force), the world religions needed to justify their authority. Thus they developed sophisticated schemes of justification and produced extensive bodies of knowledge through complex processes of dialectics. Some of these schemes and processes had their origins in earlier systems of thought that had arisen under specific local conditions, such as Hellenistic philosophy. But whereas such schemes and processes had been local, the world religions embedded them in institutions of potentially global extent. It is against the background of these complex schemes of argument, processes of justification and elaborate bodies of knowledge – and in dialogue with them – that modern science was born, as will now be discussed.

The capacity of religion to challenge the authority of the state in terms of its own internal logic ultimately increased the potential of science to challenge religious authority. This is especially true for a religious tradition like medieval and early modern Christianity that systematically committed itself to the augmentation of knowledge, positioning itself within a comprehensive worldview that eventually was institutionally supported

by the Church as well as by universities across Europe.

In the late Middle Ages and the early modern period, the knowledge system based on the Christian doctrines and Aristotelian scholasticism underwent a fundamental transformation. In the context of the development of extensive commercial networks, of new military technologies, of large-scale engineering endeavors such as the Arsenal of Venice, and of large building projects like the cathedral of Florence, a new class of scientist-engineers such as Brunelleschi, Leonardo and Galileo faced important technological challenges. Addressing these challenges, they relied on theoretical knowledge from antiquity, the Islamic world and from medieval scholastics, which they combined with contemporary practical knowledge, thus transforming the established system of knowledge and creating a new form of science in which theoretical knowledge was systematically related to experience.

In response to the encompassing religious worldview, the new knowledge accumulated by these scientist-engineers began to assume the character of an equally all-embracing interpretation of the world, as can be found in the great philosophical concepts of the early-modern period, for instance, in the works of Giordano Bruno or René Descartes. Science eventually became a kind of counter ideology by which the emerging bourgeoisie could defend its claims to power, not according to a transcendent, religious order, but according to immanent laws of nature and society. The new knowledge thus also assumed a normative dimension.

This situation helps to explain why, in the sixteenth century, the reform of astronomy by Copernicus, placing the Sun rather than the Earth at the center of the universe, could have had such far-reaching ideological consequences: it occurred within a context of a socially dominant system of knowledge that claimed to be universal and exclusive. The geocentric worldview, placing the Earth at the center of the universe, was deeply anchored within this system of knowledge. Questioning this claim, even with good scientific reasons and without any intent of heretic provocation, still amounted to unhinging the whole system and thus causing an ideological revolution by means of an astronomical, and at the outset purely scientific innovation. In contrast, there was no comparable revolution in seventeenth-century China

when Jesuit missionaries introduced Copernican theory, or even Galileo's telescope, which made the new view of the heavens so intuitively plausible. In Ming China, there was simply no combined religious and philosophical worldview that this new discovery could potentially provoke.

In the early modern period, all the patterns of the globalization of science had essentially already formed within the European network of scientific knowledge. It was crucially shaped by Europe's dense but culturally diverse urban landscape. The successful expansion of science within Europe could therefore create a model essentially followed by all later globalization processes of science, including the replication of institutional settings and canons of knowledge. The thus emerging network of scientific knowledge exhibited self-organizing behavior, as is evident in the fact that there was no central control of scientific practice, and yet scientific knowledge accumulated at an astonishing rate and traveled quickly across the emerging scientific community. Positive network externalities fostered the inherent dynamics of spreading science so that the more people engaged in it, the more useful it became. Science developed into a self-organizing network that inherently scales globally.

The globalization of knowledge today is a consequence of two processes: the intrinsic globalization of science just described and the fundamental role that knowledge, particularly scientific knowledge, has assumed in other, economic, political and cultural globalization processes. One important result of the interaction between intrinsic and extrinsic processes of the globalization of knowledge is the emergence of global objects of science, in particular global human challenges such as climate change, scarcity of water, global food provision, reliable energy supply, sustainable demographic development and nuclear proliferation.

The production of scientific knowledge in large-scale technological ventures, in global infrastructures and regulations, or in worldwide operating enterprises has given rise to socio-epistemic complexes involving new epistemic communities. These socio-epistemic complexes such as the global energy or traffic systems cause changes on a global scale that cannot be easily undone. Governance of such socio-epistemic complexes requires the production of more and more scientific knowledge which becomes ever more inseparable from the development of policies relying on social and

economic knowledge and its normative reflection. Such socio-epistemic complexes may even endanger their ecological and social substrata – unless new scientific knowledge continually becomes available. In consequence, they sharpen the dilemma of human freedom, enhancing humanity's potential to act but making the world increasingly dependent on the appropriate use of this potential.

It thus becomes clear that the much-discussed globalization processes of the present involve knowledge not just as a mere presupposition or consequence of economic or political processes. It is in fact the globalization of knowledge as a historical process with its own dynamics that orchestrates the interaction of all the underlying layers of globalization. The globalization of knowledge and its normative reflection profoundly influence all other globalization processes – including the formation of markets – by shaping the identity of its actors as well as of its critics.

It is important, however, not only to investigate the globalization of knowledge and of normative thinking, but also to pay due attention to its counterpart, the localization of knowledge and norms in local processes of appropriation. Referring such an analysis to the present we may perhaps regain autonomy with regard to the economic dimension dominating our current perception of these processes. An investigation of this kind may explain the sense in which the globalization of knowledge and its encounters with local knowledge has become a critical dimension of today's globalization processes on which their future development depends. From this perspective, they may turn either in the direction of further subjecting the economy of knowledge to the control of other globalization processes, or in the direction of strengthening the autonomy of knowledge and its normative reflection, and thus also our potential for steering such processes.

Knowledge and Normativity

To conclude, let me briefly come back to the relation between knowledge and normativity. The historical contingency of moral and epistemic judgments seems to make them utterly relative, leaving no room for universal standards. Yet, the global perspective that we have suggested makes it nevertheless possible to conceive of epistemic and normative developments within history as poten-

tially representing collective learning processes. In ontogenetic development normative concepts such as justice emerge from children's experiences with cooperation and the possibility of interchanging perspectives. The challenge is to scale up such experiences of reciprocity under global conditions for cultural learning.

From this perspective, the possibility of universalizing norms can only be the ever-partial result of historical processes that encompass the emergence and the vanishing of cultural experiments, a sedimentation of these experiences in collective memory, as well as a growing and ultimately global connectivity of human cultures. As a society, we may locally and temporarily establish whatever norms we like. Ultimately, however, with the growing global connectivity and the planetary impact of our collective actions in the Anthro-

cene, the totality of these experiences will decide on the fate of the human species. Pursuing certain norms for social behavior and developing certain knowledge for dealing with our natural and societal environment may eventually lead to our extinction as a species; these were then evidently the wrong moral and epistemic norms.

This hindsight perspective suggests that a justification of universal aspects of norms does not need to involve any form of transcendence but quite the contrary, that they could rather be founded on a lack of transcendence, with the realization that human life is ultimately nothing but a purpose unto itself. ■

Recommended Reading

The text is based to large extent on the following publications:

- BRAARVIG, JENS (2012), The Spread of Buddhism as Globalization of Knowledge, in: RENN (2012) 245–267
- CHEMLA, KARIN (2004), *Shuchun Guo: Les neuf chapitres: le classique mathématique de la Chine ancienne et ses commentaires*, Paris: Dunod
- DAMEROW, PETER (1996), *Abstraction and Representation: Essays on the Cultural Evolution of Thinking*, Dordrecht: Kluwer <http://dx.doi.org/10.1007/978-94-015-8624-5>
- DAMEROW, PETER (2012), The Origins of Writing and Arithmetic, in: RENN (2012) 153–173
- ELIAS, NORBERT (2007), *An Essay on Time*, Dublin, Ireland: University College Dublin Press (Rev., complete English ed.)
- ELMAN, BENJAMIN A. (2005), *On their Own Terms: Science in China, 1550–1900*, Cambridge, Mass.: Harvard University Press
- GELLER, MARK (ed.) (2014), *Melammu: The Ancient World in an Age of Globalization*, Proceedings 7: Max Planck Research Library in the History and Development of Knowledge, Berlin: Edition Open Access
- GRASSHOF, GERD (2012), Globalization of Ancient Knowledge: From Babylonian Observations to Scientific Regularities, in: RENN (2012) 175–190
- OMODEO, PIETRO D. (2014), *Copernicus in the Cultural Debates of the Renaissance: Reception, Legacy, Transformation*, Leiden: Brill
- NISSEN, HANS J., PETER DAMEROW, ROBERT K. ENGLUND (1993), *Archaic Bookkeeping: Early Writing and Techniques of the Economic Administration of the Ancient Near East*. Chicago: University of Chicago Press
- PIAGET, JEAN (2012), *The Principles of Genetic Epistemology*, London: Routledge
- RENN, JÜRGEN (2007), *Auf den Schultern von Riesen und Zwergen: Einsteins unvollendete Revolution*. Weinheim: Wiley-VCH
- RENN, JÜRGEN (2012), *The Globalization of Knowledge in History. Studies 1: Max Planck Research Library in the History and Development of Knowledge*. Berlin: Edition Open Access (in particular, the Introduction and Surveys 1–4) <http://www.edition-open-access.de/studies/1/toc.html>
- RENN, JÜRGEN (2013), *Florenz – Matrix der Wissenschaft*, in: Florenz!, München: Hirmer Verlag, 100–111
- RENN, JÜRGEN (2014), *Learning from Kushim about the Origin of Writing and Farming*, in: KLINGAN, KATRIN, ASHKAN SEPAHVAND, CHRISTOPH ROSOL, BERND M. SCHERER (eds.), *Grain / Vapor / Ray*, Cambridge MA: MIT Press
- SCHEMMEI, MATTHIAS (2012), *The Transmission of Scientific Knowledge from Europe to China in the Early Modern Period*, in: RENN (2012) 269–293
- SCHIEFSKY, MARK (2012), *The Creation of Second-Order Knowledge in Ancient Greek Science as a Process in the Globalization of Knowledge*, in: RENN(2012) 191–202